

UUSU



Strategic Direction 2020-23

We're here to improve the lives of students by being an inclusive & supportive community where students can fulfil their potential and ensure their voice is heard.



- Every Ulster student is automatically a member of UUSU
- We're a democratic organisation run by students for students
- We Represent, Support & Connect with you by listening to what you want and need as a student
- We represent students inside & outside Ulster University
- Our services & activities support you and help you make friends for life
- We're a charity so our Trustee Board ensures our legal, financial & strategic affairs are in order. However, it's our Student Council which ensures our students are at the heart of our work.

REPRESENT

SUPPORT

CONNECT

ENGAGE

We will
EMPOWER
our Members

Strong student-led
academic representative
structures

A relevant Student
Council central to UUSU
governance

Campaigns to impact
both internally and
externally

We will be
ACCESSIBLE
to our Members

Opportunities for
short or long term SU
engagement

Access to first-class
guidance and support
through our Advice
Services

Volunteering
opportunities to
enhance employability

We will reflect a member
COMMUNITY

Multiple ways to connect
within the student
community

Development of a UUSU
Alumni network

Clubs and Societies
that have something for
everyone

