• Every Ulster student is automatically a member of UUSU
• We’re a democratic organisation run by students for students
• We Represent, Support & Connect with you by listening to what you want and need as a student
• We represent students inside & outside Ulster University
• Our services & activities support you and help you make friends for life
• We’re a charity so our Trustee Board ensures our legal, financial & strategic affairs are in order. However, it’s our Student Council which ensures our students are at the heart of our work.

Strategic Direction 2020-23

We’re here to improve the lives of students by being an inclusive & supportive community where students can fulfil their potential and ensure their voice is heard.

REPRESENT SUPPORT CONNECT ENGAGE
We will **EMPOWER** our Members

- Strong student-led academic representative structures
- A relevant Student Council central to UUSU governance
- Campaigns to impact both internally and externally

We will be **ACCESSIBLE** to our Members

- Opportunities for short or long term SU engagement
- Access to first-class guidance and support through our Advice Services
- Volunteering opportunities to enhance employability

We will reflect a member **COMMUNITY**

- Multiple ways to connect within the student community
- Development of a UUSU Alumni network
- Clubs and Societies that have something for everyone