

Cookies & Website

We use cookies and other tracking technologies to improve your browsing experience on our website, to show you personalised content, to analyse our website traffic, and to understand where our visitors are coming from. By browsing our website, you consent to our use of cookies and other tracking technologies.

Cookies are very small text files that are stored on your computer when you visit a website. We use cookies for a variety of purposes and to enhance your online experience on our website (for example, to remember your account login details).

You can change your preferences and decline certain types of cookies to be stored on your computer while browsing our website. You can also remove any cookies already stored on your computer, but keep in mind that deleting cookies may prevent you from using parts of our website.

The types of cookies that we use are detailed below:

1. <u>Strictly necessary cookies</u>

These cookies are essential to provide you with services available through our website and to enable you to use certain features of our website. Without these cookies, we cannot provide you certain services on our website.

2. <u>Functionality cookies</u>

These cookies are used to provide you with a more personalised experience on our website and to remember choices you make when you use our website. For example, we may use functionality cookies to remember your language preferences or remember your login details.

3. <u>Tracking and performance cookies</u>

These cookies are used to collect information to analyse the traffic to our website and how visitors are using our website. For example, these cookies may track things such as how long you spend on the website or the pages you visit which helps us to understand how we can improve our website site for you. The information collected through these tracking and performance cookies do not identify any individual visitor.

4. Targeting and advertising cookies

These cookies are used to allow you to share pages with social networks such as Facebook and add pages to your reading/favourite lists. It also can be used to personalise advertising that is likely to be of interest to you based on your browsing habits, however this latter technique is not something that UUSU currently utilises cookies for.

Our website will not share any details with third parties. If you don't want to receive cookies, you can modify your browser so that it notifies you when cookies are sent to it or you can refuse cookies altogether. You can also delete cookies that have already been set.

If you wish to restrict or block web browser cookies which are set on your device, then you can do this through your browser settings; the help function within your browser should tell you how.

Alternatively, you may wish to visit <u>www.aboutcookies.org</u>, which contains comprehensive information on how to do this on a wide variety of desktop browsers.