How to sell tickets for your events

To help keep track of numbers going to your event or to help pay towards the event you can add tickets onto your event once it is created. Any monies created if you choose there to be a fee will be allocated to your society fundraising account so that you can then pay future invoices/associated costs with the event.

Log onto UUSU website using your student details

All confirmed committee members will be given access to your society webpage by your Societies Coordinator (SC). If you cannot log on as below, please drop your campus SC an email. From your society webpage this box will be in the top right-hand corner – select Edit & Admin tools



You will be able to search for your created events during a specific date range. When found the event you want select Add ticket γ

Tickets	
Back to admin tools	
Show events starting between *	
Apply	30/07/2021
<pre>test (30 Jun 2021)</pre>	
• There are no tickets for this event.	

Ticket details	Who can purchase your tickets- students or society members
Ticket type ★ (Select) ✔ @◀	
Price *	Set the price of the ticket (no £ needed. Can be zero if required)
On sale from / until $30/06/202100:00 $ \bigcirc \rightarrow	If you want tickets to be on sale for
Sales limit	a certain duration add in dates here. (time will be in 24hr clock)
Per person limit	Does your event have limited
Save Cancel	capacity? Make sure to set a sales limit so that you do not over sell!

Do you want students to be allowed to buy more than 1 ticket?

You can set a cap here. (eg, if a formal event are they allowed to buy a plus one ticket)

Customisation to your ticket

When selling tickets there will be times you need to gather more information from the purchaserfor example, meal preferences for a formal; accessibility requirements etc

These questions need to be set up before you ticket goes on sale

On your event ticket select yellow box at end

Product #	Name	Туре	Price	PPL	Sales limit	On sale	Sales	
10019250	Communication Formal Thu 10 Mar 2022 - Members	Members	35.00	2	188	Yes	142	8

Customisations appear as questions at the check-out, so the purchaser can provide you with info that you will need for your event

Label: what information are you trying to gather? Ie) in this instance meal preference for a formal By marking it as required you will ensure you get the information from every purchaser

dit customisation		
- Details		
Label *	Meal Preference	
Help text		
	Ø/200 ❷	
t i	A Required 🧕	
Customisation type	Per product 🗸 🥥	
Max length *	100	

Add in preferences for your question. For example, a formal meal as below

-			
ues			
Deside for a division			2
Predefined values	No requirements		9
	Vegetarian		
	Vegan		
	Diary free		
		1	

Your customisations will show in report on your sales reports option in admin tools

Tickets sold?? Be sure to contact them before your event!!



You will be able to email out everyone who bought tickets within a certain timeframe- make sure you have a society email address recorded against your society!

ïcket holders	
iend a message to ticket holders, optionally filtered by ticket product and / or purchase date.	
Tickets 🛛 Portrush Adventure 2022 Thu 3 Mar 2022 - Members	
Date range 🛛 🕲 → 関 🥥	
Compose message	

Create email to update everyone & just hit send!

From]
From name	Marketing
From address *	marketingsociety2021@gmail.com
• Estimated recipient co	ount: 3
Message	
Subject *	Portrush Adventure 2022 - Thu 03 Mar 2022 10:45
Body	B I ⊕ 🖾 Format → 1 = := = = = Tokens →