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**Name: Chris Murray Officer Role: VP Coleraine**

MANIFESTO AIMS

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| **AIMS** | **GOALS**  **(SMART -SPECIFIC/MEASURABLE/ ACHIEVABLE/RELEVANT/TIME-BOUND)** | **IMPACT FOR STUDENTS** | **PRIORITY ACTIONS** |
| Prioritise the Mental Health and Wellbeing of our Student Body | Create and maintain a good working relationship with Student Wellbeing.  Keep students thoroughly informed on services available.  Run awareness and outreach projects relating to the MH campaign | The Psychology student in me could speak all day about how crucial the maintenance of positive mental health is while navigating the many challenges of university life.  In general, it quite simply will make life a whole lot easier for our students in pretty much every capacity! | Work closely with student wellbeing, with monthly 1-2-1 meetings scheduled.  Work on Mental Health campaign with VP S&W.  Try and chat to as many students as possible. |
| Disability Accessibility | Create a more accessible campus for students with visible & invisible disabilities. | UUC will be a more accessible campus for disabled students to navigate.  Students with invisible disabilities will hopefully receive/seek more support during their time at UUC. | Identify the most prominent issues to prioritise. |
| Nightlife Takeover | Grow UUC nightlife to catch up with our Belfast & Magee counterparts  Create relationships with multiple venues to increase variance of nights out. | Students will (Finally) have more nightlife options than the Villa/Anchor coin toss. | Continue conversations with Portrush venues on possible student night opportunities. |
| Protection of Student Rental Rights & Tackle Other Housing Issues | Educate students on rental rights.  Provide aid in budgeting and meal prepping.  Keep as much money in students pockets as possible. | Less students will be taken advantage of by landlords.  Reduced costs will ease financial pressure on students.  Removal of guarantors will do a great deal in helping vulnerable student groups. | Work with VPB on Housing campaign on various strands  Gain support from MPs |
| Provide Financial and Other Aid to UUC Sports Clubs & Societies | Run fundraisers throughout the | Sports clubs will face less financial pressure.  Societies will have a tried and tested method of raising capital for events, equipment etc. | Continue running nightclub fundraisers with successful template. |
| Off-Campus Safety | Streetlights on the alley that must not be named  Road mirror at Agherton Rd/Cromore Rd junction  Lighting at Cloonavin bus stop.  Maintain close contact with PSNI on nights out | Less risk of injury/harm to students off-campus | Create an action plan to bring the issues identified at Joint Agencies to the DfI |
| Floodlights & SWIMMING POOL | This project is admittedly quite an ambitious one, but if you don’t ask you don’t get!  Floodlights are needed on the tennis courts & rugby pitch.  SWIMMING POOL ON CAMPUS | This project is admittedly quite an ambitious one, but if you don’t ask you don’t get! | Create a petition/survey for each strand of this project to prove genuine interest.  Contact Rugby Club  Contact Tennis & Hockey Club |
| Decoration of E019 (Social Space) | Decoration already underway.  Create a rough plan of what should be requested to be bought for this room.  Make E019 a much more attractive space for students to engage with. | Students will have a tidier and more organised space to chill, play games, make food and much more.  Events will be more appealing with a spruced-up room | Continue working with E&V coordinator on giving the social space a ‘makeover’ (See Laura Horner for the name) |
| Improve Signage on Campus | Campaign for better and more visible signage across campus. | UUC will be a much easier campus to navigate for students.  Making class on time will be so much more achievable. | Identify the biggest ‘problem areas’  Meet with CLM to discuss library signage |

POLICY WORK

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| --- | --- | --- | --- |
| **POLICY NAME (INCLUDING REFERENCE)** | **SMART GOALS** | **IMPACT FOR STUDENTS** | **PRIORITY ACTIONS** |
| Ensuring accessible campus |  |  |  |
| Anti-Semitism |  |  |  |
| Commemorating victims and survivors |  |  |  |
| Gender neutral bathrooms |  |  |  |
| Identity policy |  |  |  |
| Instalment of bidet showers in accessible bathrooms |  |  |  |
| Irish Language Taskforce Policy |  |  |  |
| SWANN |  |  |  |
| Trilingual campus |  |  |  |
| Support for refugees |  |  |  |

\*\*Daniel and I haven’t agreed upon how we are splitting these policies yet; further updates will follow\*\*

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CAMPAIGNS

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| **CAMPAIGN NAME** | **GOALS** | **IMPACT FOR STUDENTS** | **PRIORITY ACTIONS** |
| Mental Health Campaign | Continue Brew Days from last year  Movember  U-Belong Bursary | Gives us a chance to chat to and generally check up on the wellbeing of our students.  This is also a brilliant chance to find out and tackle issues on campus effecting the mental health of our membership.  Movember went brilliantly with awareness raised of mental health problems among male university students and fun activities across all three campuses to raise money. This will give whoever takes over this campaign a great template to build on for next year.  This bursary offers the opportunity for student groups to apply for a campaign bursary of up to £500, to focus on improving or supporting the mental health and wellbeing of a targeted or general student group. | Make sure a weekly (minimum) brew table is running across all 3 campuses, with at least one officer present.  Project completed  Promote on social media and make all clubs and societies aware of its availability. |
| Housing Campaign | Officer Meal Prep Videos  Housing Horror Stories  Renters Rights Project | Through this project, we aim to help to educate students on budgeting and meal prep skills, mainly targeting aid with COL.  Through this project, we aim to help to educate students on their rental rights to avoid being taken advantage of  Throughout this project, we have created the renters’ rights booklets, which are now available across all 3 campuses. These booklets provide invaluable information on what you need to know before signing a tenancy contract and a housing checklist to take to property viewings.  After our lobby day, the renters' rights bill passed in HOC and NI will most likely follow suit! | This will begin on the opening week of the student pantry to promote its availability and how it will be pivotal in combating COL and sustainability.  Planning in early stages  Continue to push for renters’ rights and the removal of guarantors.  Continue to make students aware of our RR booklets. |

MEMBERSHIP ENGAGEMENT

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| --- | --- | --- | --- |
| **OUTREACH OPPORTUNITY** | **GOALS** | **IMPACT FOR STUDENTS** | **PRIORITY ACTIONS** |
| Brew Days | Explained in campaigns table |  |  |
| Re-freshers | Give new and returning students a taste of what societies, sports clubs support services that are available to them.  Run fun and engaging events for students across the week. | Highlighted in the ‘Wins and Milestones’ table below | Completed Successfully |
| Sports Clubs/Societies Fundraisers | Create methods of raising capital for the maintenance and betterment of UUC clubs & societies.  It is important to note that the majority of these fundraisers have been organised completely by VP S&W, I have mainly been offering help on the ground with promotion and ticket sales.  I am making sure to include this as taking credit for other officer’s work is a very disappointing and dishonest thing to do! | These fundraisers have contributed significantly to the growth the UUC nightlife & provides clubs with much needed capital for varsity competition and other expenses. | These fundraisers have been a big hit with UUC students, so the only thing to note is to follow this template and don’t fix what isn’t broken. |
| Movember | Raise awareness for men’s mental health among students.  Help to break the stigma surrounding male mental health | Goals set out have been completed effectively.  This project has provided a great template for future officer teams to build on. | Project completed |
| Social Media Outreach | Keep students engaged with the union through interesting social media videos.  Make an effort to upload more regularly. | Students have a quick and easy platform of which to be updated on all things UUSU (bit of light-hearted entertainment doesn’t hurt). | Continue to produce ‘memorable’ social media videos and posts.  Make sure accounts are regularly updated |

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SHARE YOUR WINS AND MILESTONES (BIG & SMALL)

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| **DATE** | **AREA** | **IMPACT FOR STUDENTS** | **HOW WAS IT SHARED WITH THE MEMBERSHIP** |
| 19th Nov - present | SWANN local committee formed and introduced | -Members will have a space to obtain support and guidance from their peers.  -Gives a space to identify any campus or uni lifestyle related issues that may need to be brought forward. | Social media  Posters and flyers on campus |
| 29/01/2025 | UUC Re-freshers Fayre | - New and old students got a taste of what societies, sports clubs and services that are available to them at UUC and from UUSU.  -Attendance was brilliant, following on from the success of freshers in semester 1  - Plenty of new society sign-ups  -Students had the opportunity to learn about the upcoming elections, SWANN and WEN. This was very well received and had plenty of engagement | Social Media (UUSU, Clubs & Societies)  Promotion on Campus  Promotional Material Displayed |
| 05/12/24 | Festive Cheer | -I wanted to highlight this event, as it was a huge success in Coleraine, with plenty of drinks and snacks handed out, plenty of valuable chats had with students and a blind book sale to make it even better. | -On campus promotion  -Social media |
| Ongoing | Plans for DfI meeting made | - Ensuring the safety of our students off-campus (PSNI)  - Ball rolling on several issues to be raised with DfI, (guidance given by senior attendees)  -If these issues are addressed, student safety in the triangle area will be massively increased.  - Waiting to hear from Malachy O’Neill from the Regional & Community Engagement Department. | Verbal updates to students including WEN, who are interested in working alongside me.  Early stages, when more progress is made, achievements will be circulated on social media. |
| 13/02/2025 | Sex Toy Bingo #2 | -Along with the other SHAG activities, this event went reall  -Somehow, we managed to get an even bigger turnout than freshers and is the second most attended bar event OAT behind Shane Todd!  - A brilliantly successful events, being the highest attended in recent memory! | Social Media  Promotional material on campus  Verbal from President & VPC |
| Ongoing | Continued Amazing Student Engagement. | This one is more of a personal achievement for me intrinsically as the officer team are well aware of.  Great for students to have a ‘go-to’ individual who they are comfortable approaching! | Social media  In person conversations  Events |
| 15/01/25 | Renters’ Rights Bill Passed in HOC and currently in committee stage of HOL (NI expected to follow suit) after Meetings with MPs to Discuss Housing Concerns. | There is a ridiculous amount of content showing how students will benefit, so I have linked a summary page below.  <https://www.gov.uk/government/publications/guide-to-the-renters-rights-bill/82ffc7fb-64b0-4af5-a72e-c24701a5f12a> | Social media announcements |
| Ongoing  (Pilot due to be rolled out week beginning 10/03/25) | UU Student Pantry Task Force | -In the final stages of planning, minor details need ironed out before opening  -Will massively aid in COL crisis & money management  -Will contribute to sustainability  - Will encourage healthy eating | Social media  Verbal updates  In person communication with students. |
| 3rd-7th Feb | RAG week | - Spread awareness for the KBRT, which is an amazing charity with an incredible message  -Raised money for charity while offering some great craic  -Considering the lack of preparation time and being the only UUC based officer, I’d say I did okay and there will now be a great template for the next officer team to follow and plan ahead | -On campus promotion  -Social Media |
| 28/01/25 | Shane Todd Comedy Show | -Biggest turnout of all time in Coleraine bar (approx 450-500)  -Brilliantly received night, definitely something to do again  -Plenty of money raised for Women’s Aid from attendees without tickets | -Posters & Flyers  -Social Media |

**There Is probably a lot more to be Included, but with all the stress and business, I have not kept up to date with getting everything in writing as I went along.**