



Santander Universities Entrepreneurship Awards

Section 1 – Personal Details

1. Are you a UU student or graduate?
2. Full Name
3. Bnumber (if known)
4. Course Studied
5. Faculty
6. Year of Graduation
7. Email
8. Phone

Section 2 – About your business

9. Business Name
10. Please provide a link to your business website or a social channel
11. How is your business registered?
12. Please provide your UTR number if you answered sole trader above or Company Registration Number if you answered Limited Company above
13. How many people are working full-time on your business?
14. Have you received any funding to date? If so, what funding, and for how much?
15. Describe the opportunity in the market that you have identified. (100 words max)
16. What does your product do to address the opportunity you have identified? (100 words max)
17. Describe the stage of development of both your business and your concept. (100 words max)
18. What potential customers, end-users and/or partners have you spoken to about your concept and what evidence do you have that this is a big opportunity? (200 words max)