OFFICIAL DERRY-LONDONDERRY (DLD) CAMPAIGN

CAMPUS NAME REFERENDUM

VOTE DLD

VOTE ONLINE 23–25 NOV

for the Derry-Londonderry Campus

One campus. One name.
Our university and our union, together.

ON YOUR BALLOT

- ○ Magee
- ◉ **Derry/Londonderry (DLD)**
- ○ Abstain

Verified UUSU Referendum Material

VOTE ONLINE

MON 23 – WED 25 NOV

Opens 9am Monday · Closes 4pm Wednesday

uusu.org

Please turn over →

THE REFERENDUM QUESTION

"Should the Campus located in the North West be known as the recently renamed Derry~Londonderry Campus (DLD) or retain the traditional name of the Magee Campus?"

FIVE REASONS TO VOTE DLD

1 Same name as our university

Ulster University already calls it the Derry~Londonderry campus on its website, in its marketing and in offer letters. Vote DLD and our union matches.

2 One clear name for everyone

Applicants, international students and visitors see one name, from offer letter to Students' Union. Easy to find, easy to share.

3 Named for our city

Like Belfast and Coleraine, our campus takes its name from its place, so it's instantly clear where we are.

4 Both names, side by side

Derry~Londonderry brings together both names people use for our city. It's the form used for UK City of Culture 2013.

5 Ready for what's next

A new Teaching and Student Centre is coming to Northland Road, due to open in 2028/29. One shared name as our campus grows.

HOW TO VOTE · MON 23 NOV 9AM – WED 25 NOV 4PM

1. Go to **uusu.org**
2. Log in with your student login
3. Choose **Derry/Londonderry (DLD)**

Every vote counts. Students on every campus can vote, and at least 3% of members must take part for the result to count. A DLD result means UUSU will use "Derry-Londonderry Campus (DLD)" on its website and in its communications.

Magee's history is part of all our stories, and we respect every view in this vote. Whatever you choose, thank you for having your say.

Produced by the Derry~Londonderry (DLD) campaign. UUSU is neutral in this referendum.